

MEDIA RELEASE

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Hallie S. Hobson Joins the Studio Museum as Director of Institutional Advancement

New York, NY, February 18, 2015—The Studio Museum in Harlem is pleased to announce the appointment of **Hallie S. Hobson** as the Studio Museum’s **Director of Institutional Advancement**, effective immediately. Hobson assumes the role of chief development officer at the Studio Museum, leading the strategic direction, management, leadership and implementation of all fundraising activities at the international nexus for artists of African descent. Hobson returns to the Studio Museum—where she served as Associate Development Director in 2005 to 2007—after distinguished tenures at The Museum of Modern Art and The Metropolitan Museum of Art.

“I am thrilled to welcome Hallie Hobson back to the Studio Museum in this exciting leadership position,” says **Thelma Golden, Director and Chief Curator**. “Her extensive professional experience and deep commitment to the Studio Museum’s mission make her an invaluable addition to the Museum’s management team.”

Hobson brings a broad perspective and diverse skill set to her new position, building on her experiences as Deputy Chief Development Officer for Individual Giving at The Metropolitan Museum of Art and Associate Director of Development and Senior Development Officer at



The Museum of Modern Art, in addition to her nonprofit work at the Studio Museum, Meredith Monk/The House Foundation for the Arts, Inc., and the New York Foundation for the Arts. Her specialty has been donor stewardship and cultivating major gifts, in addition to shaping and implementing a broad range of fundraising programs.

“The Studio Museum in Harlem was my first development role at a museum and my time there helped shape the trajectory of my career and the scope of my professional interests,” states Hobson. “I’ve had wonderful opportunities at MoMA and the Met, and I am thrilled to bring what I’ve learned to a museum that has always been near and dear to me.”

Hallie Hobson holds an MFA in Playwriting from UCLA and a BA in African-American and Theater Studies from Yale University. In addition to her work in fundraising, she is an accomplished poet and playwright. Hobson, a native of Atlanta, has lived in Harlem since 2001. She is an active member of a variety of professional organizations including Women in Development, ArtTable and the Association of Yale Alumni.

About The Studio Museum in Harlem

Founded in 1968, the Studio Museum in Harlem is a museum of modern and contemporary art that focuses on the work of artists of African descent locally, nationally and globally, as well as work that has been inspired and influenced by African-American culture. The Museum is committed to serving as a unique resource in the local community, as well as in national and international arenas, by making artworks and exhibitions concrete and personal for each viewer.

Hours and Admission

The Studio Museum in Harlem is open Thursdays and Fridays, noon–9 pm; Saturdays, 10 am–6 pm; and Sundays, noon–6 pm. The Museum is closed to the public but available for school and group tours on Mondays, Tuesdays and Wednesdays. Museum admission is by suggested donation: \$7 for adults; \$3 for students (with valid identification) and seniors; and free for members and children 12 and under. Sundays are free at the Studio Museum, thanks to generous support from Target. For more information, please visit **studiomuseum.org**.

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